

TECHETHOS

FUTURE ○ TECHNOLOGY ○ ETHICS

Enhancement of Ethical Frameworks and Outline of Detailed Ethics Framework

Deliverable 5.1



WP5 (T5.1)

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The TechEthos Project

Short project summary

TechEthos is an EU-funded project that deals with the ethics of the new and emerging technologies anticipated to have high socio-economic impact. The project involves ten scientific partners and six science engagement organisations and runs from January 2021 to the end of 2023.

TechEthos aims to facilitate “ethics-by-design”, namely, to bring ethical and societal values into the design and development of new and emerging technologies from the very beginning of the process. Technologies covered are “climate engineering”, “digital extended reality” and “neuro-technologies”. The project will produce operational ethics guidelines for these technologies for users such as researchers, research ethics committees and policy makers. To reconcile the needs of research and innovation and the concerns of society, the project will explore the awareness, acceptance and aspirations of academia, industry and the general public alike and reflect them in the guidelines.

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Definitions and abbreviations

Table 1: List of Definitions

| Term | Explanation |
|--------------------------|--|
| Climate Engineering | Climate engineering is a family of technologies that enables the modification of natural processes and human activities looking to address and mitigate climate change locally and globally. |
| Digital Extended Reality | Extended Reality refers to AI-powered digital technologies (hardware and software) capable of perceiving and processing human sensorial outputs, e.g., voice, gestures, language, movement, emotions and other elements of human communication, as well as responding to these types of signals by creating an extended visual, audio, linguistic or haptic digital environment for users. |
| Neurotechnologies | Neurotechnologies are technologies that aim at affecting and emulating human-brain capabilities and functions through artificial replacements or add-ons in a two-way interaction between the brain and the external environment or systems. |

Table 2: List of Abbreviations

| Term | Explanation |
|------|--------------------------------|
| AI | Artificial Intelligence |
| ATE | Anticipatory Technology Ethics |
| DoA | Description of Action |



| Term | Explanation |
|--------|--|
| eIA | Ethical Impact Assessment |
| ELSI | Ethical, Legal, and Social Implications |
| eTA | Ethical Technology Assessment |
| ETICA | Ethical Issues of Emerging ICT Applications |
| IEEE | Institute of Electrical and Electronics Engineers |
| IS | Information Systems |
| NLP | Natural Language Processing |
| OECD | Organisation for Economic Co-operation and Development |
| RRI | Responsible Research and Innovation |
| SRM | Solar Radiation Management |
| TEAeM | TechEthos Anticipatory Ethics Matric |
| UNESCO | United Nations Educational, Scientific and Cultural Organization |
| UNFCCC | United Nations Framework Convention on Climate Change |
| VR | Virtual Reality |
| WP | Work Package |
| XR | Extended Reality |



Executive Summary

This deliverable explores ways to enhance existing ethical frameworks that can be useful and applicable to our three technology families, as well as new and emerging technologies. The resulting outline of this deliverable is a detailed framework called 'TEAaM' which supports the effective governance of new technologies in a broader sense, using a combination of existing frameworks such as ATE plus, Ethical Impact Assessment and a Future Studies approach. This composite framework has been developed using empirical insights from the TechEthos project, in particular WP2 and WP3 methodologies, in addition to consultation with expert stakeholders.

1. Introduction

1.1 Background

Why the need for an ethical framework?

The ethics of emerging technology is the study of ethical issues at the RandD and introduction stage of technology development through anticipation of possible future devices, applications, and social consequences [1]. Ethical considerations concerning the impacts of Research and Innovation (RandI) are increasingly important, due to the fast pace of technological innovation and the ubiquitous use of the outcomes of RandI processes in society [2]. New and emerging technologies such as Neurotechnologies, Climate Engineering and Digital Extended Reality (Techethos's technology families) have opened up the opportunity to stimulate questions and proposals to enhance existing ethical frameworks, which can help to mitigate some of these ethical challenges to technology and society.

An ethical framework is a set of principles that can provide a solid base for the development applications that are consistent with the accepted social norms and moral principles and values in society. Agreeing on an ethical framework or a combination of frameworks will help to guide the developers and users of these technologies. It must be noted that such a framework will not eliminate *all* ethical risks due to the inherent nature of uncertainty when describing emerging technologies, but the presence of an ethical framework could reduce the likelihood and potential negative impacts of ethical challenges. Whilst, making researchers and policy makers be aware of these implications.

The central problem for the ethics of emerging technologies is that we do not know nor can we predict the future, and therefore we do not know which issues will play out once the technology is fully developed and entrenched in society [1]. As the emerging technology is still evolving, many questions can arise about its nature, its future use, and its social consequences. However, if an ethical framework is to be useful in an area of emerging technology, it needs to be accepted *prior* to



any activity that uses the technology or during the technology's development phase. Furthermore, the framework should be used in consultation at every stage of development and not just considered as an afterthought.

In order to analyse proposed frameworks for practising ethics, initially a literature review was carried out to identify current frameworks and methods that could be useful for emerging technology. Second, the results of the literature review were analysed and a critical evaluation of the selected frameworks with respect to the three technology families was carried out. Third, a detailed outline of a broad ethical framework has been proposed using a combination of existing ethical frameworks that could be used for all three technology families as well as emerging technologies in general. This combination of frameworks has been further 'enhanced' by incorporating methodologies from the TechEthos project, in particular WP2 and WP3. In addition to this, specific guiding principles/concepts applicable to each technology family have also been enhanced through TechEthos findings.

2. Methodology for ethical framework development

The methodology commenced with a review of current ethical frameworks in the literature, to see how these frameworks can be complemented by methodologies from WP2 (D2.2) and WP3 (D3.1). The aim of this task is to propose recommendations to enhance the existing ethical frameworks to include emerging technologies as well as the three specific technology families.

A broad range of frameworks were reviewed, including frameworks such as; ATE, Ethical Matrix, IS Ethics Assessment Techniques (ETICA), Ethical Impact Assessment (EIA), SATORI CWA, Future Studies, Ethical Technology Assessment, Ethical Scenario Method and ATE Plus. The literature was reviewed to assess the usefulness of each framework with respect to the three technology families.

2.1 Ethical frameworks to be considered for enhancement

The descriptions below describe the ethical frameworks, their main features and how they can be enhanced to incorporate emerging technologies.

ATE: This framework provides a conceptual understanding of emerging technologies with three levels to distinguish the ethical analysis.[3]



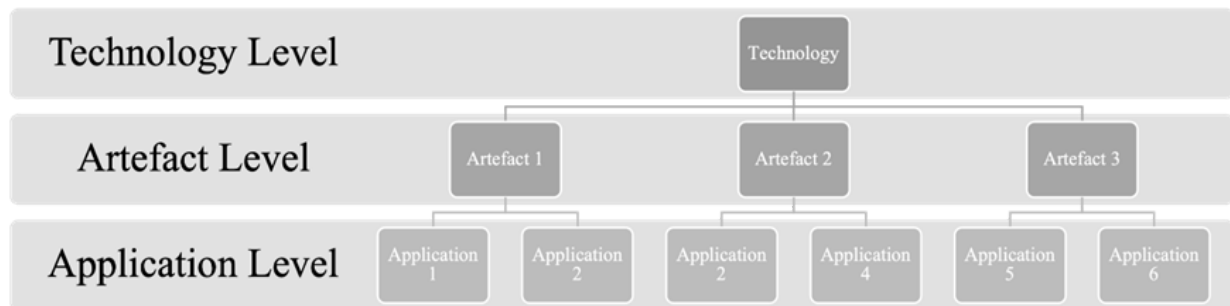


Figure 1: Three levels of ethical analysis [3]

(1) analysis of the technology (collection of techniques related to a common purpose or domain), (2) analysis of the artefact (functional systems, artefacts and procedures based on a technology) and finally (3) analysis of the application level (the specific way in which artefacts are configured to be used). The ATE postulates an identification stage at which ethical impacts are identified and descriptions of a technology (at the three levels mentioned above) are analysed by means of a list of ethical values and principles i.e. 'Brey's checklist'. In addition, the framework proposes an evaluation stage, during which the relative importance of ethical impacts is assessed along with their likelihood of occurring.

As well as the three levels of analysis, ATE presents some suggestions for the future, since different forecasting methods are required for the technology, artefact and application levels. Some suggestions for future forecasting include the utilisation of existing studies in forecasting and Technology Assessment about the technology (to the extent that these are available). These provide ethicists with a first view of artefacts and applications that are likely to emerge in the future. Additionally, according to ATE, ethicists should initiate expert surveys and roundtable discussions with experts that yield expert predictions of possible or likely future artefacts and applications. Furthermore, other EC funded projects such as [SIENNA](#) coupled the ATE framework with various foresight methodologies such as environmental scanning, science and technology roadmapping, multiple perspectives, and, optionally, future visioning. Foresight approaches where stakeholders beyond those of engineers or domain experts were considered in order to align the ATE approach with more general concerted efforts of Responsible Research and Innovation initiatives to include broader stakeholder communities. However, non-expert stakeholders remained only a contingent and optional step, rather than as necessary participants in the development of technology.

This framework is a useful approach when considering the ethical analysis for new and emerging technologies that is comprehensive yet flexible enough to be used and tailored in different ways. Although the framework does suggest foresight activities, projections of the future are needed due to the level of uncertainty, therefore we recommend engagement with future studies.



ATE Plus [4]: This is a more comprehensive framework the ATE approach that highlights further nuanced ways for distinguishing the levels and objects of analysis to better reflect the ontology of emerging technologies. The framework proposes a series of modifications to the levels and objects of ATE ethical analysis and the methods of foresight.

ATE Plus enhances the ATE framework to encompass the variety of human processes and material forms, functions, and applications that comprise the socio-technical systems in which these technologies are embedded, thus providing insights into the challenges of anticipating and responding to the potential impacts of emerging technologies. It does so by providing an analytical tool complementary to ethics-by-design approaches which consists of steps, namely, description, investigating philosophical ideas, identification of values and principles, narrative analysis, engagement with technology stakeholders and creation of a list of design questions. Further details of the ATE Plus approach can be found in Section 3 of this deliverable. The enhanced ethics assessment tool could potentially provide a more nuanced basis to develop ethics guidance in terms of informing ethics-by-design approaches where ATE is used early on in the design process to tease out important ethical issues.

Ethical Technology Assessment (eTA) [5]: The main purpose of this framework is ‘to provide indicators of negative ethical implications at an early stage of technological development’. The focus of eTA is on the whole life-cycle of technology development, from initial RandD to impacts on society. To attain an adequate understanding of future developments, eTA relies on studies in Technology Assessment (TA) and on close interactions with developers of technology. However, the goal of eTA is not to predict far into the future, but rather to continually assess current practices in technology development and provide feedback to designers and policy makers. The ethical analysis of an emerging technology takes place by confronting projected features of the technology or social consequences with ethical concepts and principles. The framework also proposes an ethical checklist of nine issues to identify the most common ethical issues in emerging technologies. This list contains issues like privacy, sustainability, issues of control, influence and power and issues of gender, minorities and justice.

Palm and Hansson’s approach is one of the first ethical approaches explicitly targeted at emerging technologies. However, the approach has a few limitations. Firstly the methodology is vague, as it does not specify in detail what kind of knowledge needs to be acquired from technology developers and from the TA, and how it should be acquired. In addition, it does not describe in detail how ethical analysis can be performed on the basis of this knowledge. Furthermore, the ethical checklist of nine items seems somewhat limited, as many recognised moral values and principles are not found on the list, such as autonomy, human dignity, informed consent, distributive justice, etc. So it would seem one would need a much longer list to be able to do comprehensive ethical assessments



of new technologies. To identify such issues, exploring moral intuitions of either stakeholders or the analyst may be in order [1].

Ethical Scenario Method [6]: This framework focuses on ethical assessments that are intended to help policy makers to anticipate ethical issues of emerging technologies. It relies on scenario analysis, which is a well-established approach within future studies. A unique feature of the approach is that it aims to anticipate the mutual interaction between technology and morality, and changes in morality that may result from this interaction. Such changes need to be taken into account when ethically assessing new technologies, so that new technologies are not evaluated from within a moral system that may not have the same validity by the time an emerging technology has become '*embedded*' in society. The ethical scenarios approach involves three steps. The first step, "sketching the moral landscape," this aims to describe the new technology in question, as well as current moral beliefs, practices and regulations that are directly or indirectly relevant to the technology. The second step, "generating potential moral controversies, using NESTethics," aims to identify ethical issues and arguments regarding the new technology. This is done using the approach of NEST-ethics [7], which is an approach for identifying ethical issues and arguments in a new technology using a taxonomy of issues and arguments that have been used in past ethical controversies on technology. Finally, the third step of this approach is "constructing closure by judging plausibility of resolutions". In this step, the multitude of views and arguments from step 2 is reduced by imagining which resolution of the debate is the most plausible. The intention is to use steps 1 through 3 to develop a scenario of how the new technology will develop in the future, how this affects the moral landscape (i.e., moral beliefs, practices and regulations), and how moral closure is eventually reached. The scenario approach has some advantages such that it takes into account moral change over a larger time frame, However there are also some limitations to this framework, for example it is a descriptive and predictive approach, rather than a normative and prescriptive one. It describes moral issues that are likely to emerge as the technology progresses, not ones that ought to emerge from an ethical point of view. In addition, the ethical issues are unlikely to draw much attention from the public that may be important. The ethical scenario approach may include moral controversies that are based on a false or misguided understanding of the technology or its social consequences. Such moral controversies do not present moral issues that ought to be considered in assessing emerging technologies, because they are based on false premises [1]. Furthermore, moral controversies that may emerge in public debate through stakeholder engagement, may be different from moral issues that may result from thorough ethical assessments, even though there may be a large overlap in practice between the two. The TechEthos results from WP3 scenarios could be useful to understanding the ethical issues that arise from experts in the field of emerging technologies, as well as the linked third party workshops that would help to give insight into the public debate around ethics from a citizens perspective.



Ethical Matrix [8]: The ethical matrix is a conceptual tool designed to help decision-makers reach sound judgements about the ethical acceptability of new and emerging technologies in the food and agriculture sector. The standard principles upon which the matrix is based are *respect for wellbeing, autonomy and fairness* (the columns). The tool includes the affected parties that are relevant to these ethical issues consisting of different groups of people, such as consumers and food producers, but also non-humans, such as farm animals. The ethical matrix is a starting point for ethical deliberation, and its essential features are a) the different perspectives of stakeholders or effected parties, b) different concerns according to which the ethical impact of a proposed technology may be analysed, c) *prima facie* application of ethical principles (where they are assigned a different weight according to the specific case they are applied to), and d) a theoretical, visual method for recording assessment.

Advantages of the ethical matrix include a clear definition of stakeholder groups into governmental advisory committees, ethics committees, non-governmental organisations, participants in exercises in public deliberation, commercial companies. Advantages also include flexibility of application, coupled with subjectivity and creativity in the evaluation process. This means that the matrix or parts of it could be adapted to frame the ethical acceptability of the TechEthos technology families and other technology families.

On the other hand, the matrix is only applicable to ethical issues relating to food and agriculture technologies and does not prescribe any particular decision. This may constitute a disadvantage as it suggests a lack of specificity, since at present the matrix is not specifically thought of in relation to emerging technologies, like NT, CE or XR. Furthermore, flexibility can be a disadvantage as it could be less straightforward to apply since it is not possible to automatically arrive at a unique or prescribed course of action from the use of the ethical matrix, thus bearing practical disadvantages.

Drawing from the TechEthos results, the matrix can be adapted and specified to the specific technology family like NT, CE or XR, so as to provide a structured way of working through ethical concerns. Specifically, the Ethical Matrix's proposed ethical principles of wellbeing (XR), dignity (NT) and justice (CE) can apply respectively to the technology families. A future studies-oriented approach could also be used to enhance the matrix framework, in order to project the ethical concerns of the technology families across a 20 year life span at the very least.

IS Ethics Assessment Techniques:

There are a number of different ethical and ethics related frameworks within the umbrella of IS ethics assessment techniques. One of the leading approaches seen within this is the Ethical Issues of Emerging ICT Applications (ETICA, www.etica-project.eu), which was an EU funded project focused on the societal impact of perceived high level technologies and their possible consequences. This project adopted a future perspective, as in what might be expected from ethics issues in emerging IS technologies (see Table 1). This approach aimed to prevent or minimise the



possible future negative outcomes associated with a technology, through offering possible solutions.

Starting from a definition of emerging technologies as those likely to see significant development within 10-15 years (so not too far in the future), it used public and academic literature to identify 11 'key' probable technologies (Affective Computing; Ambient Intelligence; Artificial Intelligence; Bioelectronics; Cloud Computing; Future Internet; Human-machine symbiosis; Neuroelectronics; Quantum Computing; Robotics and Virtual/Augmented Reality). Using a mix of bibliographic analysis and structured literature review, the main ethical concerns were uncovered, see Table 3 [9]. As is common to other findings (including TechEthos), some of these concerns are cross-cutting (ie. Privacy, Autonomy, Digital Divide/Equity, Informed Consent) and applicable to a wide range of technologies, while others are much more technology specific. The ETICA project then ordered these ethical issues and identified how they could be addressed through governance arrangements.



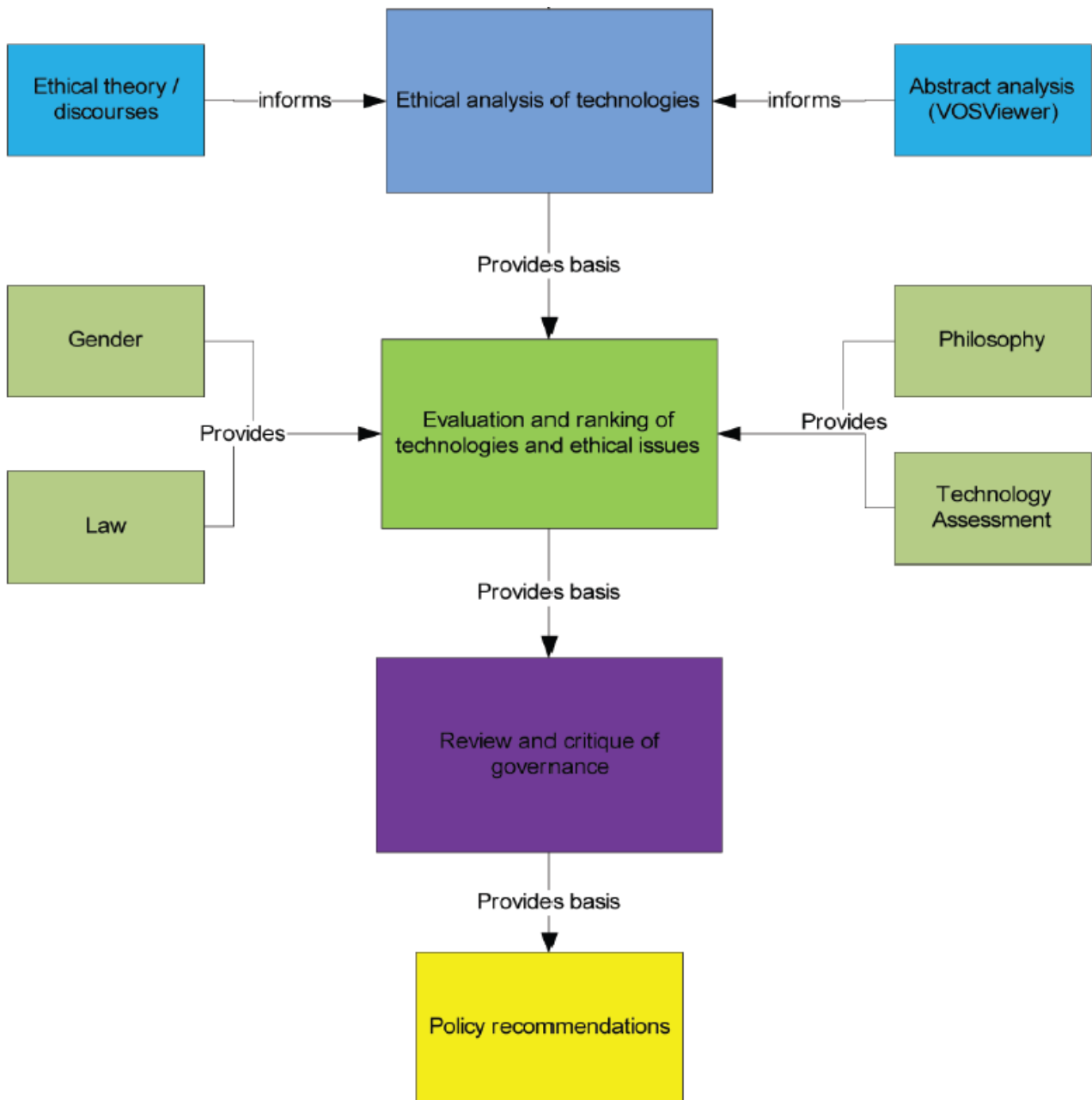


Figure 2: Representation of part of the ETICA process [10]

Given that in TechEthos, the first stage of ETICA, ie. the identification of the emerging technologies has already been done (through a specific horizon scanning process in WP1), it is only the second stage that might be applicable/useful (see Figure 2). This is the use of bibliographic analysis and structured literature review to identify the main ethical concerns for each of the three technology families, CE, NT, dXR. To a certain extent, this has been accomplished in Work Package 2, notably in Deliverable 2.1 and Deliverable 2.2.

Table 3: Types of emerging technologies and their ethical concerns

| Emerging technologies | Brief description | Ethical concerns of the technology |
|-------------------------|---|--|
| Affective computing | <p>Also known as emotional computing which can be used to compute human emotion. This is done by increasing social-emotional intelligence in agents and robots.</p> <p>Anthropomorphism Privacy Cultural differences Responsibility Informed Consent - Affective Contractualism Disclosive ethics</p> | <ul style="list-style-type: none"> ● Conceptual Muddle and trust ● Measurement and interpretation errors ● Persuasion and coercion |
| Ambient Intelligence | <p>Ambient Intelligence (AMI) technologies that are embedded, interconnected and unobtrusive in a user's environment. They adapt and anticipate as well as context aware of a user's environment.</p> | <ul style="list-style-type: none"> ● Privacy, Surveillance and Data Protection ● Autonomy, ● Freedom and Agency ● Equity ● Liability |
| Artificial Intelligence | <p>Artificial intelligence (AI) is diverse and deals with machine intelligence. Can be used for data mining, industrial robotics, and speech recognition among others.</p> | <ul style="list-style-type: none"> ● Responsibility gap ● Moral worth of machines ● Human replacement ● Privacy ● Privacy – Artificial Intelligence ● Surveillance ● Digital Divide |
| Bioelectronics | <p>Bioelectronics is a multidisciplinary research area and integrated into the research areas of cognitive sciences, nanotechnology or neurotechnologies. The possible application areas are infinite and numerous and can include wearable as well as monitoring technologies.</p> | <ul style="list-style-type: none"> ● Autonomy |



| Emerging technologies | Brief description | Ethical concerns of the technology |
|-----------------------|--|--|
| Cloud Computing | Cloud computing is a recent trend in IT that moves computing and data away from desktop and portable PCs into large data centres. It basically means that software, different kinds of services and applications are all delivered as services over the Internet as well as to the actual cloud infrastructure [11], [12]. | <ul style="list-style-type: none"> • Control and responsibility • Problem of many hands • Self-determination • Accountability • Ownership • Function creep • Monopoly and lockin • Precautionary principle • Privacy in relation to the technology • Privacy across in relation to cultural borders • Cultural imperialism and dealing with diversity |
| Future Internet | One important aspect of FI is that the Internet will extend outside the traditional computer devices so that any objects in the environment can be connected to it. This is called the Internet of Things (IoT). | <ul style="list-style-type: none"> · Privacy and Security · Trust · Acceptance · Digital Divide - FI · Intellectual Property Rights Issues · Openness · Energy |



| Emerging technologies | Brief description | Ethical concerns of the technology |
|-------------------------|---|---|
| Human-machine symbiosis | One of the major defining characteristics of human machine symbiosis is that of interaction. For humans and machines to mutually work together and be effective in for instance brain-computer interaction and/or in performing other highly challenging activities, interactivity is central to the technology. | <ul style="list-style-type: none"> · Therapy vs. Enhancement · Normality · Human Dignity · Risk and responsibility · Humanness · Immortality · Good life · Self-centeredness · Identity and personality · Autonomy - HMS · Freedom of choice/autonomy · Special groups · Privacy - HMS · Equality and fairness · Social disruptions and institutional problems |
| Neuroelectronics | Neuroelectronics, sometimes referred to as neurotechnology, is the discipline that deals with the interface between the human nervous system and electronic devices. Neuroelectronics is a highly complex and interdisciplinary field with contributions from computer science, cognitive science, neurosurgery and biomedical engineering. | <ul style="list-style-type: none"> · Brain Computer Interface and neural stimulation · Safety · Technology risks · Responsibility for harm · Social effects · Social pressure · Authenticity · Agency and Autonomy · Paradox of recovery · Sub-personal use of human beings |



| Emerging technologies | Brief description | Ethical concerns of the technology |
|-----------------------|--|--|
| Quantum Computing | Quantum computation is strongly seen to efficiently solve some of the most difficult problems in computational science and in a way change dramatically the development and implementation of information and communication systems of the future (e.g. integer factorisation, discrete logarithms, and quantum simulation and modelling that are intractable on any present or future conventional computer). | <ul style="list-style-type: none"> • Errors and misunderstanding • Encryption • Natural ethics • Control on research |
| Robotics | Robots are machines with motor functions that are able to perceive their environment and operate autonomously so that they can replace human effort. Below are a number of features that define robots in the military, households and healthcare. | <ul style="list-style-type: none"> · Sensory Perception, privacy and surveillance · Tele-presence · Robot Autonomy · Robot Responsibility · Moral Obligation · Privacy - Robotics · Overtaking Humankind · Robot Rights · Man-machine Interaction |



| Emerging technologies | Brief description | Ethical concerns of the technology |
|---------------------------|---|---|
| Virtual/Augmented Reality | VR originally referred only to a completely immersive virtual reality or virtual environment. Today the term virtual reality is also used to describe non-immersive or partial immersive applications, although the boundaries are becoming obscure (Beier 1999). | <ul style="list-style-type: none"> · Escapism · Personal Harm caused by virtual reality · Blurring of Real and Virtual · Violent Content · Denial of Virtual Harm · Alternative Rules · Access resulting in Digital Divide · Autonomy related to virtual reality · Privacy related to virtual reality · Addiction · Designers Responsibility |

Ethical Impact Assessment (EIA) [13]: The framework identifies key social values and ethical issues, provides some brief explanatory contextual information which is then followed by a set of questions aimed at the technology developer or policy-maker. The aim of this framework is to facilitate consideration of ethical issues, in consultation with stakeholders, which may arise in their undertaking. In addition to consultation with stakeholders, the framework includes a set of ethical tools and procedural practices which can be employed as part of the ethical impact assessment. The ethical tools help the technology developer to get a better idea of how the technology is perceived ethically by stakeholders; furthermore the framework provides a useful diagrammatic pathway which is useful to technologists in order to check and review potential ethical challenges and resolve to mitigate some of the risks. The EIA framework consists of the following steps: 1) conducting an EIA threshold analysis, 2) preparing an EIA plan, 3) identifying ethical impacts 4) evaluating the ethical impacts (step 3 and 4 are to be carried out in consultation with stakeholders), 5) formulating and implementing remedial actions, 6) reviewing and auditing the EIA.

The EIA framework does not account for emerging technologies in the future, but investigates continuously the ethical implications of what is known about the technology under development. However, as there are inherent privacy issues such as equality, human dignity etc. in new and emerging technology, research has also been carried out to integrate privacy impact assessment into EIA (Wright and Friedewald, 2013).

SATORI CWA 17145-2: The [SATORI](#) (Stakeholders Acting Together On the ethical impact assessment of Research and Innovation) research project, funded by the European Commission, developed a



framework for common, basic ethical principles and joint approaches and practices for improving ethics assessment practices of Research and Innovation. The Cen Workshop Agreement (CWA) consists of two parts, the first part provides recommendations for ethics committees on practices and procedures; the second part provides researchers and organisations with guidance on ethical impact assessment.

The SATORI CEN Workshop Agreement has the following unique features: it is the first international standard document for ethics committees and ethical impact assessment of research and innovation; it is based on an extensive study of hundreds of existing ethics documents; it is a comprehensive standard covering all fields; it includes ethics assessment guidelines; it addresses procedures for the establishment and composition of ethics committees; it addresses quality assurance in ethics assessment; it contains a clear methodology for assessing ethical impacts; it can be adapted to different value systems and cultural contexts; it is applicable to different organisational contexts.

The CWA is a comprehensive approach for ethically assessing the actual and potential mid- and long-term impacts of research and innovation on society. This particular approach does not seem to have a future element and it would benefit from integration of a Future studies approach, and also with scenario-building exercises as embedded in WP3 in TechEthos.

Future Studies:

Future studies is an eclectic approach to forecasting which considers the sociological, anthropological, technological and scientific approaches to the future that 'is still being made: it is what people can shape and design through their own actions' [14], [15] acknowledge that recognition of a problem, for example global warming, does not necessarily provoke actions.

The passage of time is experienced as ontogenetic (level of being) and phylogenetic (level of the species). Known by other nomenclatures such as 'futures research', 'futuristics' or 'prognostics', their theories aim to 'discover or invent, propose, examine, and evaluate possible, probable, and preferable futures.' [14],[16]. There are practical dimensions to the approach, constructing visions to achieve desirable futures. Since the genre has its origins in fiction, Henry More's classic *Utopia* [1516] is a case in point, otherness is inherent to it. There is some *other future* that is possible to construct. Hence future studies explore the social constructedness of possible futures. The French philosopher of the Enlightenment and French Revolution Marquis de Condorcet [1743-1794] took the role for the future from God, into the hands of human beings (women would have largely been excluded from shaping this conversation until the twentieth century). Contemporary approaches draw on an eclectic interdisciplinary heritage. Van Lente and Peter[15] work draws on the imagination, art and the aesthetic experience. In a counter move to the original Enlightenment goal of planning, they instead point to the work of John Dewey's *Art as Experience* and regard art as a "mode of prediction not found in charts and statistics" (p. 1).



Early advances in Future Studies, such as the work of W.F Ogburn's informed technology assessment. (Bell 1996), which later informed the 'ethics technology assessment' (aTE) developed by Brey (2012). Future studies theorists analyse state level interventions including in health, banking, education or politics, but often outcomes diverge from intentions. But, the approach can be traced to Norman Henchey's 1978 paper *Making Sense of Future Studies*. He identified three factors which led to interest in the field: Disillusionment, Anxiety and Expectation.

Technological progress is strongly connected to growth and economic expansion with many different publications shaping the political goal of the relentless growth of capitalism. The Limits to Growth (1972) was regarded as a landmark publication in this respect. Rather than stopping, economic growth, technological production and resource intensive activities continue as before, but with different configurations. A post-industrial Europe and North America has given way to a dynamic East Asian economies, with China accounting for 28 per cent of global manufacturing in 2018. ([WEFORUM](#)).

Future focused methodologies have innovated techniques such as *backcasting*, working from the premise of an alternative future, then working backwards to map the stages of achieving it [17]. In the last decade Future Studies approaches to technologies has led to work on global warming [15], the internet of things [18] and imaginaries of digitally mediated governance (Mager and Katzenbach 2021). Moreover, some of its approaches take an extreme social constructivist approach, implying that the external world is shaped by perception of it, and that the way one sees the external objective world shapes it, and the possible futures [19]. The approach's usefulness comes from recognising the dynamic interplay of heterogeneous actors, with cause and effect contingent, but taken to its logical conclusion there is no objective world outside the actors that create the future. That said, attention is paid to the sex, race, class and ability/disability hierarchies that structure future relations, as well as conflating science and myth, allowing a broader spectrum of ideas to be valued and methodologically included in planning, forecasting, backcasting, and theorising. Inspired by predictive social sciences, critical philosophy and poststructuralism, Future Studies narratives places' ethics within larger socio-political processes.

Due to its theoretical soundness and its intent to problematise the very concept of 'future' itself, future studies provides a much needed critical lens with which to approach the study of the ethical impact of emerging technologies. For this reason it has been incorporated in several stages of the TechEthos project, including digital ethnographies and ethical analysis in WP2, and scenario building in WP3.



3. Selecting ethical frameworks to enhance for emerging technologies

Section 2 has reviewed several approaches to ethical frameworks that exist in the literature and have previously been applied in a range of technology contexts. While this is not a comprehensive list, it aims to identify the key criteria in each approach in order to assess the usefulness with respect to emerging technologies. This can be illustrated in the following excel spreadsheet: https://docs.google.com/spreadsheets/d/1sKlf-dQwv4-3YcbkTTSzY_Va8C62ASWMNEX6rNxszzA/edit#gid=0. Based on this critical evaluation of frameworks, the key criteria that were identified were:

- What are the advantages of the framework i.e. does it have demonstrable benefits?
- Or has it been implemented and used by organisations.
- What are the disadvantages (eg. no evidence of the framework used)
- Can the framework be applied to emerging technologies and how can we measure its effectiveness?
- Does the framework have a futures element?
- Can the framework be enhanced or refined with respect to the methodologies of TechEthos (in particular, WP2 and WP3)

Based on these criteria, the three approaches selected for review are:

1. Anticipatory Technology Ethics plus (ATE+) (which is an enhancement of the current Brey ATE framework),
2. Ethical Impact Assessment (EIA)
3. The Future Studies approach

ATE plus (Enhancement of Brey's ATE framework)

A strong foundation for evaluating potential issues/challenges with novel or developing technology is provided by the original ATE framework. However, the TechEthos project identified some gaps that needed to be addressed before the ATE approach could be implemented, including the necessity to bring values and principles into an *a priori* conversation with technology. In this spirit, we began the project with the original ATE formulation, however, the project did bring to light certain requirements that needed to be addressed for more relevant technology assessment, which is essential for ethics-by-design.

In the initial ATE formulation, there were also some potential issues that were identified. Firstly, the original ATE framework did not give sufficient consideration to foresight concepts and activities. These concepts and activities should be made core, rather than optional in an enhanced



framework; secondly, a wider spectrum of stakeholders and publics would also provide opportunity for an enhanced framework, since ATE exclusively focuses on ‘expert’ stakeholders. Instead, the wider stakeholder engagement could include, for example, consultation with under-represented groups as carried out in WP3 of TechEthos; an enhanced framework would also need to consider the different temporal horizons affecting the impacts of emerging technologies. For example the scenario workshops in WP3 took into consideration new and emerging technology in a 20 year time span. Lastly, ATE ethical analyses were heavily focused on potential negative effects, and neglected to include any significant potential effects. The consequence is that ATE would leave out conflicts about the subjectivity of assigning positive and negative ‘effects’ to a technology - in other words, would rule out the opportunity for interpreting the impact of an emerging technology. Judgements about fairness concerns over how technology's obligations and benefits are distributed.

Therefore, based on this review of shortcomings and on the TechEthos project requirements, we have been able to highlight some lacunae in the original ATE approach, in Table 4 below,

Table 4: Lacunae in ATE [4]

| Lacunae |
|---|
| Meaningful consideration of foresight concept/activities |
| Thoughtful inclusion of non-expert stakeholders and publics |
| Clear explanation of time horizons to consider when adopting the approach |
| Considering impacts beyond those that are negative |

ATE plus

A number of changes to the levels and objects of ethical analysis have been proposed for ATE, including the methods of foresight, as well as the methods of ethical analysis, in light of the benefits of ATE and the lacunae identified. The following phases are the suggested improvements to the process of ethical analysis in ATE, which cut through the many layers, based on our experience with TechEthos (as addressed in WP2 and published in Adomaitis, Grinbaum, and Lenzi, 2022). In order to provide an enhanced opportunity for anticipatory technology ethical analysis, ATE could:



1. Describe relevant objects, procedures, techniques, approaches, applications, and use cases (for instance, natural language processing, virtual reality, or the usage of digital twins in training or healthcare);
2. Investigate fundamental philosophical ideas and conundrums that provide conceptual support for the moral challenges (e.g., is there a natural preference for real life over virtual reality?);
3. Identify values and principles (e.g., transparency, dignity) and return to step 2 for clarification if necessary;
4. Utilise narrative analysis to distinguish between morally clear ethical concerns and morally murky presuppositions in technological judgement of the values and principles described in step 3 (such as "Be careful what you wish for" and "The rich get richer, the poor get poorer");
5. Engage key technology stakeholders ethnographically through narratives as opposed to the inclusion of open-ended questions.
6. Create a list of operationalised design questions that can be asked about the use of techniques (or applications and use cases), such as: Does the XR system account for prospective changes in its users' behaviour? Who benefits from the behavioural changes, and how are the changes sparked?

Given that TechEthos' main goals are to provide assistance for ethically creating technologies, the project has made changes to the ATE framework inform the creation of ethics-by-design guidelines. Therefore, through TechEthos, some of the lacunae in ATE have been matched to their potential modes for enhancement as described below in Table 5.

Table 5: Lacunae in ATE matched to modes for enhancement [4]

| Lacunae | Potential Tools/Variables for Enhancement |
|---|--|
| Meaningful consideration of foresight concept/activities | Narratives approaches, including lay narratives, cultural narratives |
| Thoughtful inclusion of non-expert stakeholders and publics | Uncertainty (mapping procedures of how to characterise uncertainty) |
| Clear explanation of time horizons to consider when adopting the approach | The inextricability of some opaque element even when transparency is promoted. |



| | |
|---|---------------------------------------|
| Consideration of potential impacts beyond negative ones | Including socially beneficial impacts |
|---|---------------------------------------|

Description of potential Tools/Variables for Enhancement

Narratives approaches

In the TechEthos project, we focused on examining the construction of narratives during technology development. We created contrasting future scenarios (WP3) to elicit a range of perspectives on social and ethical issues. To ensure that the scenarios were effective, we made sure that they were plausible and maintained internal consistency within the social, technical, economic, environmental, political, and value dimensions of the scenarios [20]. Instead of identifying the most probable scenarios, this approach centred on exploring multiple plausible futures, each highlighting different ethical aspects. Therefore, in the operationalisation of ATE Plus in TechEthos, we proposed shifting the focus from "likely futures" to questions about "plausible futures", so as to encourage reflection on the social, ethical, environmental, economic, and other potential impacts.

Uncertainty

Another concern with the original ATE framework is that it does not explicitly address uncertainty or ambiguity in foresight activities related to future considerations. Research on decision-making under conditions of uncertainty demonstrates that context can impact perceptions of uncertainty [17]. The emotional aspect of certainty evaluations [22] and the tendency to replace the concept of delay with that of risk [23] are also important factors to consider. By neglecting uncertainty in favour of likelihood, the original ATE framework failed to fully explore the governance of science and technology that is intrinsically linked to uncertainty [24]. Furthermore, grappling with uncertainty head-on can surface important ethical dilemmas, such as those related to constructing uncertainty as a political device [25], [26]. Thus, addressing uncertainty in ethical analyses is essential for exploring the governance and ethical dilemmas inherent in science and technology. In TechEthos we addressed uncertainty by investigating imaginations of the future created by businesses involved in the development of commercial technological applications of the technology families through digital ethnographies (WP2).

Inextricability of time horizons

In the original ATE framework, the analytical considerations extend to both present and future states of technologies, artefacts, and applications. TechEthos employs Future Studies methods such as forecasting, technology assessment, expert surveys and ethnographies (WP2), workshops with under-represented groups and scenarios to address future-oriented concerns (WP3).



Socially beneficial impacts

The ATE framework concentrates on the probability of potential unintended consequences of technology development or artefact application, as assessed by experts, within their respective contexts. However, the emphasis on "considered likelihood" in the original ATE raises an important question about human perception. That is, whose perception is being considered likely, what evidence is it based on, and what motivations are influencing these perceptions? Consultation with non-expert stakeholders, brings to light insights from under-represented groups and the public.

Futures Studies Approach

Future Studies is not a coherent body of literature, but its approaches centre around contingency, subjectivity, and conscious planning. The view of these approaches is that the future does not merely come into being but is socially constructed by its citizens. The stratification of citizens according to power dynamics - sex, race, class, ability - subsequently shapes what futures are permissible, considered or occur - thus Future Studies incorporate these aspects into its epistemological concerns. The future is not some neutral point in some clearly defined temporal point, but a series of concatenating heterogeneous factors. State and business have extensive resources to shape the narrative of the future, but citizens provide alternative perspectives. Future Studies approaches examine the multiple layers of political engagement, recognising the social, economic, political, and legal shaping of the future. In other ways, Future Studies can be regarded as an extreme example of social constructivism, and thus words and subjectivity can be overplayed and valued beyond material resources or barriers. While non-state and non-corporate actors contribute significantly to influencing narratives, the resources at their disposal are severely limited compared to state and corporations. Ultimately Future Studies approaches regard 'the Future' as a fiction that can be indefinitely created by actors that inform it, while attempting, but not always succeeding, to balance out conflicting interests and priorities mediated through power, resources, wealth, influence, physical, social or legal trajectories. In its favour it offers an approach to the future that aims to synthesise contingency, agency and imagination of actors and offers backcasting as a way to read the past as a guide to the time that has not yet arrived.

Therefore Future Studies offer a problematisation of the future that can form a useful theoretical framework to underpin any study that claims to be looking at time - so any research project that looks at time will benefit from a more thorough conceptualisation of what is fundamentally a philosophical concept. As such although not strictly framed as ethical, Future Studies can enhance any ethical frameworks for analysis that set out to investigate the long term impact of new emerging technologies.



Ethical Impact Assessment (EIA)

As the ATE Plus focuses on ethical values and principles, and Future Studies focusses on problematising the future, the EIA framework emphasises stakeholder engagement. The EIA framework is specifically about people and public dialogue and therefore offers a different and complementary perspective. This framework raises questions aimed at the technology developer or policy maker to facilitate consideration of ethics, in consultation with a variety of stakeholders. Although this framework does not specifically account for future emerging technologies, it investigates continuously ethical implications of what is known about the technology under development. Essentially, the framework is supported by ethical tools that aim to help the developer to get a better idea of how the technology is perceived ethically by stakeholders and what measures could be adopted to ensure that the technology is ethically acceptable or what alternatives might be available. This particular approach can be enhanced by methodologies of the TechEthos project, for example the key ethical values and principles from WP2 (deliverable D2.2) as well as ethical issues raised in engagement with expert stakeholders through scenarios and public consultation including under-represented groups (WP3). The involvement and emphasis of diverse stakeholders supports the systematic reflection of ethical issues in decision-making through independent evaluation, and supports the explicit communication about values [13] .

Furthermore, this accepted framework has been implemented in the SATORI CEN CWA 17145-2 ethics assessment pre-standard for Research and Innovation. This CEN Workshop Agreement (CWA) sets requirements and provides guidelines for ethics assessment of research and innovation. It is a policy-oriented guide for researchers and ethics assessors on the different stages of the ethical impact assessment (EIA) process. This reinforces the effectiveness of the EIA framework and illustrates how it can be further enhanced when used in combination with ATE plus and Futures studies, to make this useful for new and emerging technologies.

4. Outline of the framework that supports the ethical governance of new technologies

Various ethical frameworks from literature have been analysed to assess their usefulness in anticipating potential impacts with respect to emerging technologies. Although many of the existing approaches share similarities, they each have limitations. Therefore, in order to achieve an outcome capable of being applied across a range of emerging technologies, we have chosen to take one approach and add to it from the empirical studies carried out as part of the method used within TechEthos.



The enhanced ATE Plus, which builds on the original ATE approach [3], aims to assess technological innovations by providing an analytical tool complementary to ethics-by-design approaches to engineering novel technologies. Furthermore, in combination with Ethical Impact Assessment (EIA) which emphasises stakeholder engagement, and Future Studies the element of uncertainty will be considered through forecasting and scenario development. Therefore, D5.1 proposes an enhanced ethical framework to support the effective governance of new technology which has been further enhanced by results of the TechEthos project, namely the methodologies of WP2 and WP3. The ‘TechEthos Anticipatory ethics Matrix’ (TEAeM) will be useful for researchers, analysts and policy-makers wanting to assess the ethical issues of emerging technologies and to mitigate these risks (Figure 4). Note that TEAeM is intended to be used in such a way that the ordering of the various matrix elements can be done in a range of ways, depending on the specific emerging technology under scrutiny.

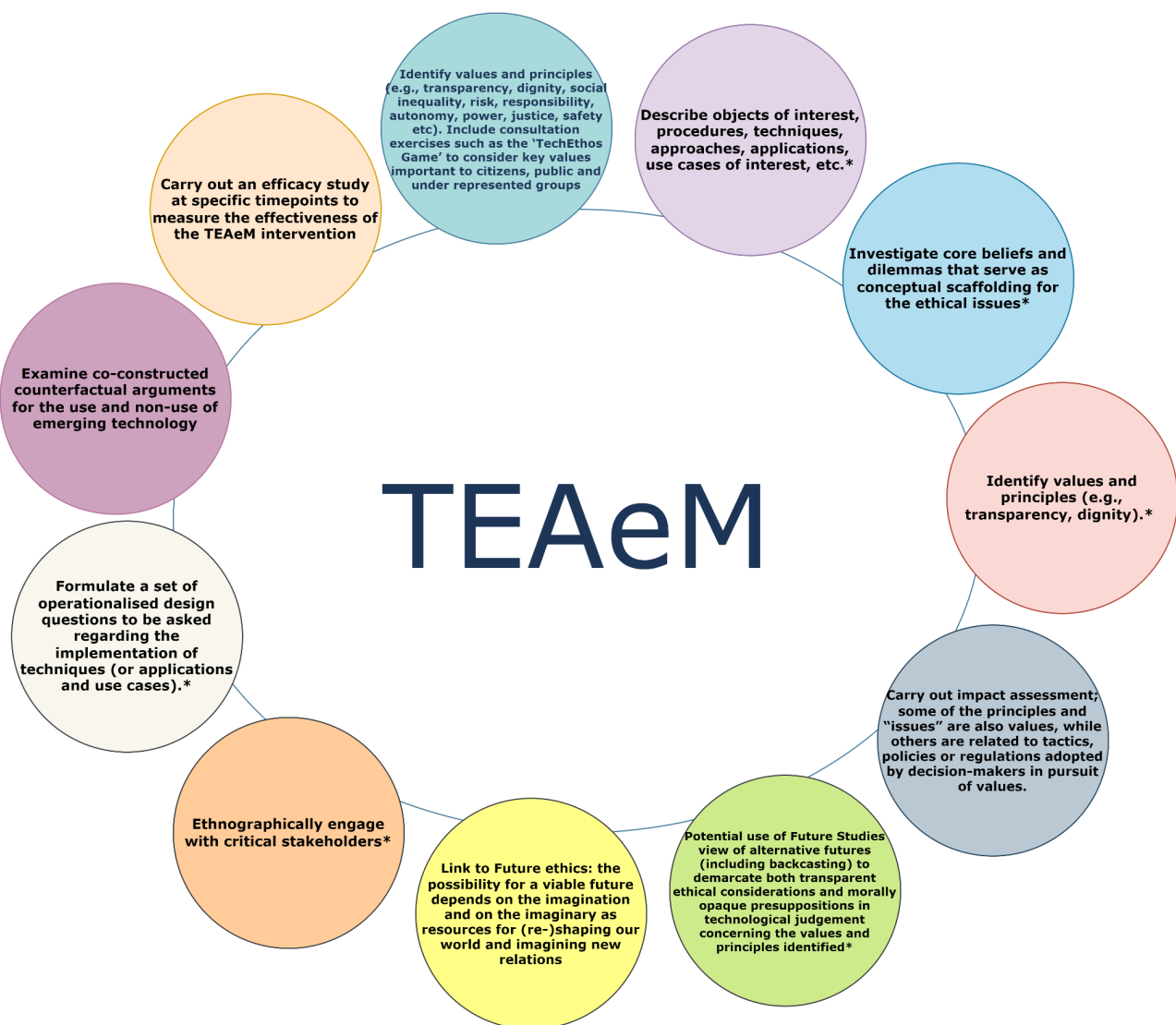


Figure 4: *The TechEthos Anticipatory ethics Matrix (TEAeM)*



Further explanation of the various elements that comprise TEAeM are presented in Table 6, or order to provide the starting points or relevant questions that could be asked in each of the matrix elements. As has been noted above, although TEAeM is presented in a tabular format in Table 6, and could be carried out in this way, it is intended that this is a flexible approach, that is responsive to the needs for specific emerging technology and so steps can be returned to or the order adjusted as and when needed.

Table 6: Explanation of TEAeM elements

| TEAeM | Explanation of the TEAeM elements |
|--|---|
| Describe objects of interest, procedures, techniques, approaches, applications, use cases of interest, etc. | What are the main goals or features of the technology, application, use case etc |
| Investigate core beliefs and dilemmas that serve as conceptual scaffolding for the ethical issues | Starting from societal, cultural, religious and legal issues in location of development |
| Identify values and principles (e.g., transparency, dignity, social inequality, risk, responsibility, autonomy, power, justice, safety etc). Include consultation exercises such as the 'TechEthos Game' to consider key values important to citizens, public and under-represented groups | Relevance to each technology family (if appropriate include cross cutting ethical issues too), eg. TechEthos deliverable D2.2 of key values and principles; eg. TechEthos deliverable D3.1 on the outcomes of using TechEthos game with underrepresented communities |
| Carry out impact assessment. Some of the principles and "issues" are also values, while other issues are related to tactics, policies or regulations adopted by decision-makers in pursuit of values (like data protection). | Use one of a range of impact assessment tools (accepted I.A or company specific) to identify what are the potential impacts of the technology, as it currently stands. Use of academic and grey literature, as well as potentially relevant policy documents, to establish the set of values that have been linked to technology or application in question |
| Potential use of Future Studies view of alternative futures (including backcasting) to demarcate both transparent ethical considerations and morally opaque | For example, creation of scenarios and other stakeholder engagement activities around various emerging technologies in the near and middle future contexts to help developers, users |



| TEAeM | Explanation of the TEAeM elements |
|---|--|
| presuppositions in technological judgement concerning the values and principles identified. | and others to think about the range of issues, both transparent and opaque. |
| Ethnographically engage with critical stakeholders | Use LinkedIn to search for companies working in the particular technology area and then review websites/videos, etc., using a direct or digital ethnography approach. |
| Link to Future ethics: the possibility for a viable future depends on the imagination and on the imaginary as resources for (re-)shaping our world and imagining new relations. | Use of future oriented analysis in the direct or digital ethnography, to establish what kind of future is being envisioned by developers and application experts and organisations. Embed contingency into the analysis. |
| Link to empirical data: aim to stay in contact with technology developers during the whole developmental process and discuss different approaches to problems that arise. ... Continuous dialogue and repeated assessments are preferable to one single large-scale assessment. | Engage with developers and users in ongoing dialogue with them about problems that arise in the development and application processes. Use of databases, such as Cordis, to identify research projects in the appropriate field and contact them to establish a set of experts that can also be consulted with |
| Formulate a set of operationalised design questions to be asked regarding the implementation of techniques (or applications and use cases). | Use the results from the various analysis carried out in the previous stages to create the set of relevant design questions, using an ethics-by-design approach |
| Carry out an efficacy study at specific timepoints to measure the effectiveness of the TEAeM intervention | Review and reflect on the TEAeM process, with measures to identify any changes seen, eg. whether developers incorporated any of these changes into their practices |
| Examine co-constructed counterfactual arguments for the use and non-use of an emerging technology | Reflect on the ethical conundrum of risks of omission or inappropriate prevention (non-use of a technology with desired outcomes), which stand in tension with risks of commission (e.g. undesired consequences from technology use), eg. CDR non-use results in greater harm to humans and environments compared to the world with CDR use. SRM non-use results in a possibility of more severe harm than with SRM use. |



As has been noted already, trying to predict the future, especially one where technology is involved and could spiral into many different directions is almost impossible. Equally, to create an ethics framework that works for one specific technology would have been easier and perhaps more obviously applicable. However, in developing TEAeM, the aim was to enable future and emerging technologies to be able to be developed in a more ethically informed way (ie. ethics-by-design) and as such we cannot yet know what those technologies might look like. Hence we have attempted to create this very broad generic ethical framework that could support the ethics governance of the broadest range of future technologies and in doing so support a more ethical society.

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